



# 2015–2016 Elks Drug Awareness Program Training

April 11, 2015

By Cindy L. Walton – KEA DAP Chair



# Elks Drug Awareness Program

- ▶ The Elks Drug Awareness Program is proud of our partnerships with the Drug Enforcement Administration, ONDCP, Drug Free America, CADCA, Marvel Comics, and many other private and public institutions who are all dedicated to eliminate illegal drugs from our country. The Elks Drug Awareness Program is proud to have a special ambassador working for the Drug Awareness Program that used to work in the White House. His name is Henry Lozano.



- ▶ Every year, the Elks' Drug Awareness Program hands out more than 6 million pieces of anti-drug material, P.S.A.'s, teaching aids, and training programs at no cost to communities, and to our partnering coalitions.

**Dear District Drug Awareness Chairperson:**

I have recently finished the Drug Awareness Training Manual, and I am very impressed with what we have accomplished. The Drug Awareness Program (DAP) is effective and will result in a significant reduction in our number of problem drug users. This is a significant step in the right direction. We are now ready to begin our program. We are confident that we can make a significant difference in our communities.

**Principles of Law Distribution:**

The National Drug Awareness Program (DAP) is a national program that has been developed by the Elks National Drug Awareness Program (DAP) in order to provide a consistent message to our members and the youth of our communities. The DAP is a national program that has been developed by the Elks National Drug Awareness Program (DAP) in order to provide a consistent message to our members and the youth of our communities.

There are many things that we can do to help our youth. We can provide them with information about the dangers of drugs. We can provide them with information about the dangers of drugs. We can provide them with information about the dangers of drugs.

### how can I tell if my child is using drugs?

**DRUG AWARENESS PROGRAM**

**WATCH LIST FOR PARENTS:** As a parent you should look for signs of depression, withdrawal and hostility. Also:

1. Changes in friends.
2. Negative changes in schoolwork, missing school, discipline problems at school, activity changes.
3. Increased secrecy about possessions or activities.
4. Use of incense, room deodorant, or perfume to hide smoke or chemical odors.
5. Subtle changes in conversations with friends, i.e. using more secretive coded language. For example, "four twenty" is a code name for a time to get high.
6. Change in clothing choices, such as a new fascination with clothes that highlight drug use.
7. Evidence of drug paraphernalia, such as pipes or rolling papers.
8. Evidence of products, such as hairspray, nail polish, correction fluid and other common inhalants.
9. Bottles of eye drops, used to mask bloodshot eyes or dilated pupils.
10. Missing prescription drugs — especially narcotics and stabilizers.

*These changes often signal that something is going on and often that involves alcohol or drugs. Seek professional help in dealing with the problem.*

### MARIJUANA

What is Marijuana? Marijuana is a drug made from the dried leaves and flowers of the Cannabis sativa plant. It is one of the most commonly used drugs in the United States. It is often used in the form of a cigarette or a pipe. It is often used to get high. It is often used to get high.

### NONMEDICAL USE OF PRESCRIPTION DRUGS

What are Prescription Drugs? Prescription drugs are drugs that are used to treat a medical condition. They are often used to get high. They are often used to get high.

We do have annual limits on how much can be ordered by each lodge, and each District Chair. As District Chair persons you are entitled to order a supply for yourself or to support a Lodge's supply of materials for your members.

**Annual Limits:**

Item	Lodge Limit	District Chair Limit
Coloring Books	3000	3000
Bookmarks	2000	2000
Other Pamphlets	3000	3000
Comic Books *	250	250

Please do not order the limited items on your behalf if you will be able to distribute the information to target groups who will truly benefit from the information and who will be positively impacted. All orders must be placed to the National Director. If you need your order to arrive in a timely manner, please contact the National Director.

\*Comic Book orders are subject to the school. You will need to have the signature of a School representative on the form in order to process the order and have it sent directly to the school. The limit is per school and the target age group is 13 through 17 grades.

\*A limited number of Comic Book orders are available for "Special Lodge Events". The Comic Book order form has a section to indicate the nature of the event. If you need these, approval of an individual lodge is required. Please contact the National Director for more information.

I can request quantity overrides on a very limited basis, but if you need more than the limits of supplies, please include a written request and you need to forward this to the National Director for approval.

### UNDERAGE DRINKING

### MAYNDS VS. PARENTS

Drinking is illegal for youth under 21 in ALL 50 states and the District of Columbia.

**Maynds:** You can't get alcohol at school. Alcohol is a powerful drug that does more than just get you drunk. Drinking too much can lead to alcohol abuse or alcoholism. Drinking too much alcohol can lead to alcohol poisoning which can kill you.

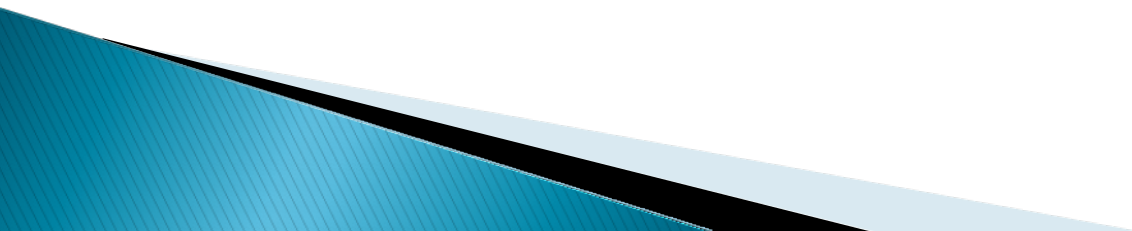
**Parents:** There can't get alcohol at school. When a teen drinks too much, they risk becoming addicted to alcohol. This is called alcoholism or alcohol dependence. It is a disease that can happen at any age.

**How to make the program work:** For more information contact your local Elks Lodge or visit our website [www.elks.org](http://www.elks.org). For drug prevention materials contact Elks National Drug Awareness Program at [www.elks.org](http://www.elks.org).

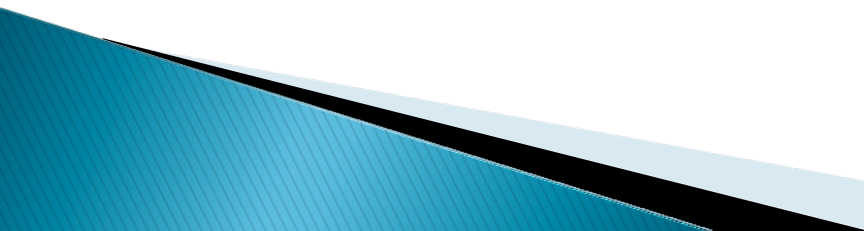
# Essay Contest, Poster Contest, Red Ribbon Week

- ▶ The Elks Drug Awareness Programs helps to get youth, parents, and their community involved, through Essay Contest, Poster Contest, Red Ribbon Week, Hands Across the Border, Enrique Camarena Award Program, and the President volunteer Service Award. The Elks sponsors seminars, workshops and drug-free functions.

# Essay and Poster Contest

- ▶ Involve children, schools and parents in the Drug Awareness Program
  - ▶ Create an opportunity for States to gain National recognition
  - ▶ Great publicity for local Lodges & State Associations
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# Who can Participate in the Essay Contest?

- ▶ Each State gets to pick who they want to participate
  - ▶ Ideally this contest is for boys and girls in grades 6 – 8 (states may broaden participating grades if they wish)
  - ▶ This is not a contest for High School Students!
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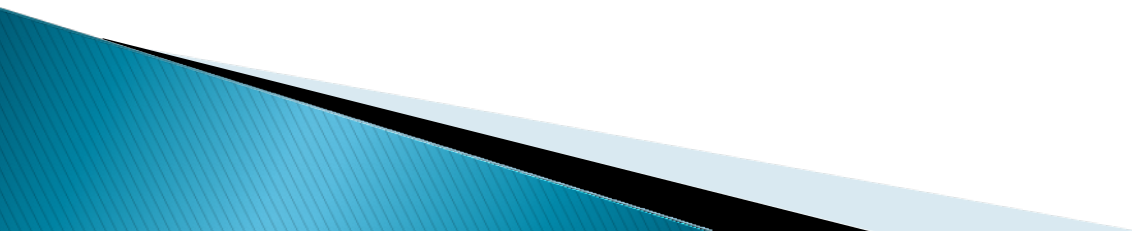


# When Does the Contest Run?

- ▶ This contest runs from July 1, 2015 until April 1, 2016
- ▶ Each State determines when the contest will be held (winter months are good)
- ▶ Each State will determine when the Essays need to be in the hands of the State Chairman (give yourself some time)



# What Size Should the Essay Be?

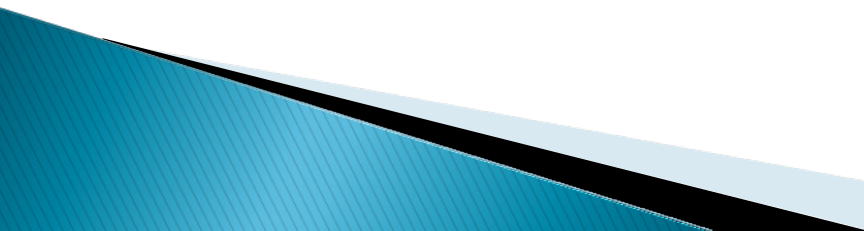
- ▶ The Essay should be written on 8-1/2 by 11 paper
  - ▶ The Essay should be no more than 200 words in length
  - ▶ Handwritten Essays are preferred, but an entry is not required to be handwritten
- 



# What Is Needed Beside Essay?

- ▶ In addition to the Essay itself the following information is needed:
  - \* Name of the Student
  - \* Age of the Student
  - \* Grade of the Student
  - \* Home Address of the Student
  - \* Name of the Student's School

# Additional Information Needed

- \* Location of School and Grade
  - \* Name & Number of sponsoring Elks Lodge
  - \* Students should be informed that their Essays become the Property of the BPOE and may not be returned
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**POSTER CONTEST & ESSAY CONTEST**  
**Hold Harmless Agreement**  
**-WAIVER-**

My child \_\_\_\_\_ is the recipient of an Elks award through the Drug Awareness Poster/Essay Contest. I hereby give consent to the use of his or her name, photo and or Poster/Essay in The Elks Drug Awareness Coloring Book, *The Elks Magazine* or other Elks' publications (including all forms of media) in furthering the programs and works of charity for the Order of Elks. I further consent that the Essay/Poster shall become the property of the Benevolent and Protective Order of the Elks of the United States of America.

Dated this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_\_.

\_\_\_\_\_  
Parent/Guardian's Signature

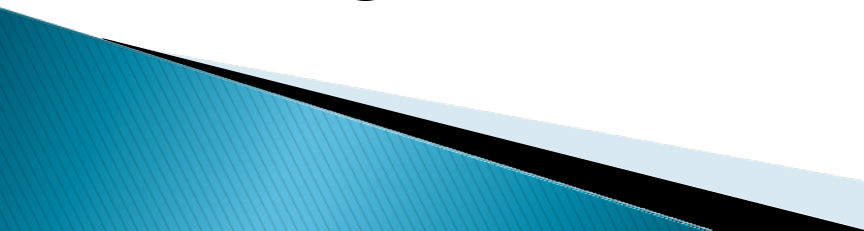


\_\_\_\_\_  
Witness

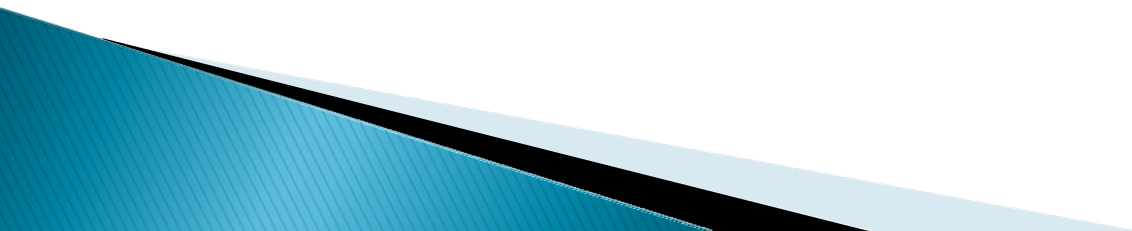
\_\_\_\_\_  
Witness

(This document should be signed by the parent/guardian of any person under the age of 18)

# Where Do My Prizes Come From?

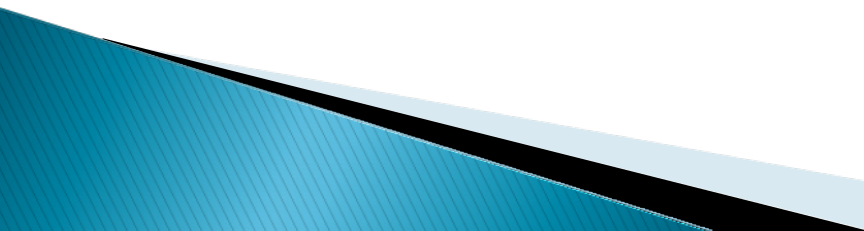
- ▶ Your prizes come from you and your state
  - ▶ Prizes take whatever form you want (certificate; savings bond; bicycle etc)
  - There will be one National winner who will receive an electronic media device from the Drug Awareness Program (value = \$300)
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# Purpose of Poster Contest

- ▶ Involve children, schools and parents in the Drug Awareness Program
  - ▶ Create an opportunity for States to gain National recognition
  - ▶ Great publicity for local Lodges & State Associations
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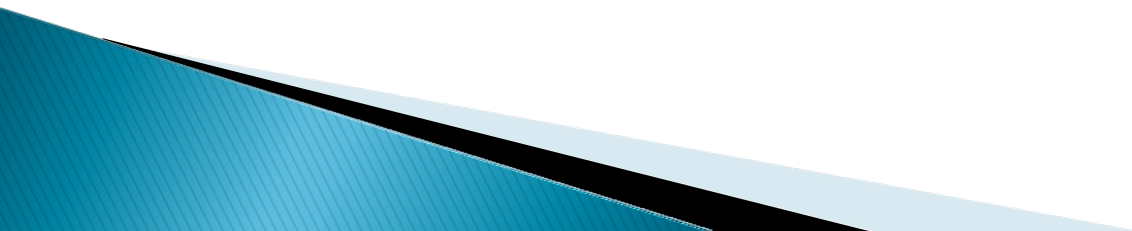
- ▶ Posters are used to create the Elks Coloring Book!

# Who Can Participate in the Poster Contest?

- ▶ Each State gets to pick who they want to participate
  - ▶ Ideally this contest is for boys and girls in grades 3 – 5 (states can increase participating grades if they wish)
  - ▶ This is not a contest for High School Students!
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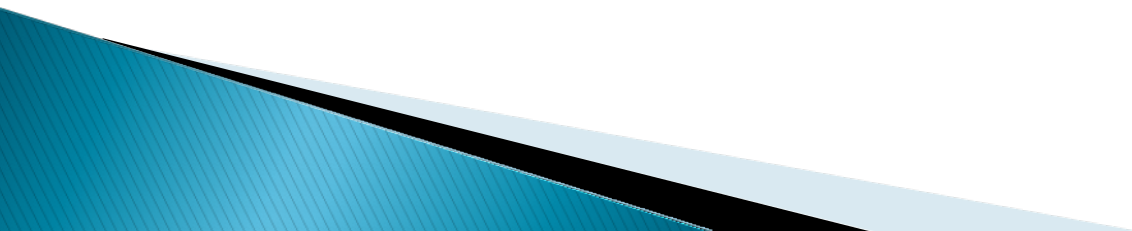
# What Size Should the Poster Be?

- ▶ The Poster should be drawn on 8-1/2 by 11 paper
  - ▶ The Poster should contain an anti-drug use message
  - ▶ The Poster should not contain characters or items that are Trade Marked
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# What Is Needed Beside Poster?

- ▶ In addition to the Poster itself the following information is needed:
  - \* Name of the Student
  - \* Age of the Student
  - \* Grade of the Student
  - \* Home Address of the Student
  - \* Name of the Student's School

# Additional Information Needed

- \* Location of School and Grade
  - \* Name & Number of sponsoring Elks Lodge
  - \* Students should be informed that their Posters become the Property of the BPOE and may not be returned
- 




# When Does the Contest Run?

- ▶ This contest runs from July 1, 2014 until June 30, 2015
- ▶ Each State determines when the contest will be held (winter months are good)
- ▶ Each State will determine when the Posters need to be in the hands of the State Chairman (give yourself some time)

- ▶ Each State winner will eventually\* make its way into a new edition of the Coloring Book.

\* “Eventually” because there are only 20 pages in the Coloring Book!

# Where Do My Prizes Come From?

- ▶ Your prizes come from you and your state
  - ▶ Prizes take whatever form you want (certificate; savings bond; bicycle etc.)
  - There will be one National winner who will receive an electronic media device from the Drug Awareness Program (value = \$300)
  - The National Winner will also be featured on the cover of the Elks Coloring Book
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# The Theme for 2014–2015

The Theme for 2014–2015 is “*Refuse to Use... You Are Not Alone!*”





# The Elks Enrique Camarena Award

- ▶ The Elks Enrique Camarena Award was established by the Benevolent and Protective Order of Elks to recognize and honor law enforcement officers who have made a significant contribution in the field of drug prevention and who personify Agent Camarena's belief that one person can make a difference.



# Comic Book Program



- ▶ Elks Drug Awareness Program has teamed up with Marvel Comics to produce an Action Comic Book featuring Spider Man, Fantastic Four, and Elroy the Elk. The goal of this program is to help educate school children in the 5th, 6th, 7th, and 8th grades about the dangers of underage drinking and negative peer pressures. The program includes the comic books, teachers' guide, and posters.



# Public Service Announcements

- ▶ Drug Awareness Program developed a set of Public Service Announcements on Marijuana, Methamphetamines, Parenting, Underage Drinking, and Underage Tobacco use.
- ▶ The Elks National Drug Awareness Program offers 30 sec., public service announcements that cover a wide range of topics. These PSA are available at no cost to State, District, and Lodges Chairs.



# Drug Awareness Trailers

- ▶ Our Drug Awareness Program trailers have participated in 1,006 events this year, and traveled in excess of 206,840 miles. All trailers are “manned” by Elk volunteers. The Elks Drug Education Trailers contain information from videos, posters, pamphlets, coloring books, fatal vision goggles, and promotional items being provided free.



# Elroy, The Elk Costume



- ▶ Elroy, The Elk Costume – Elroy T. Elk is the official DAP mascot. He has appeared in many school programs, usually travels with our trailers, and participates in all of our youth programs.





# Parenting is Prevention

- ▶ Parenting is Prevention Video set – The *Parenting is Prevention* series is designed to help you and members in your community build greater parental leadership. This series will also help parents understand how children in the new millennium are affected by their surroundings, not only at home but in school and the community..



# Milton Tours



- ▶ Milton Tours – Mr. Creagh talks to over 250,000 youth, parents, and coalitions a year. Milton gears his presentations toward the school audience. Each year, Milton visits schools across the country to speak to students and parents about the dangers of drug and alcohol use and abuse, and screen the UR Choice UR Voice video.



# QUESTIONS ???????



*Elks* Care - *Elks* Share